

Mechanical specifications (all dimensions are width x height)

Full page (without crop marks):

Page Bleed	216 x 285 mm
Page trim	210 x 279 mm
Type area	185 x 249 mm

Half page horizontal:

Half page horizontal	184 x 120 mm
Type area horizontal	159 x 90 mm

Half page vertical:

Half page vertical	86 x 254 mm
Type area vertical	61 x 224 mm

Material Required:

Please provide the advertisement as either:

- **high-resolution, print optimised PDF files, at 300 dpi minimum, in CMYK format, or as TIF** with fonts and all images embedded.

The Journal is printed in four colours and is perfectly bound. The publishers can not be held responsible for errors occurring due to corrupt files or the failure to supply hard copy proof.

Contact Address

Advertisements
International Commerce Review: ECR Journal
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